

**HOLLYWOOD**  
*Casino*

— BATON ROUGE, LA —

**New DraftKings Retail Sportsbook Now Open at Hollywood Casino Baton Rouge**  
*New Temporary Sportsbook Marks DraftKings' Second Retail Sportsbook in Louisiana;*  
*Permanent State-of-the-Art Retail Sportsbook Expected to Be Unveiled in 2023*

**BOSTON and BATON ROUGE, LA. – (March 24, 2022)** – CQ Holding Company, Inc. and DraftKings Inc. (Nasdaq: DKNQ) today announced the opening of a temporary DraftKings Sportsbook location at Hollywood Casino Baton Rouge. This is the second collaboration between DraftKings and CQ Holding Company, Inc., which operates DraftKings at Casino Queen in East St. Louis, Illinois.

The temporary DraftKings Sportsbook at Hollywood Casino Baton Rouge will offer Louisiana sports fans ages 21 and over an immersive, in-person sports betting experience, including 20 self-service kiosks and three over-the-counter sports betting ticket cages where customers can engage with team members to place bets in person. Hollywood Casino Baton Rouge, an exciting riverboat casino docked on the Mississippi River at 1717 River Rd. near Capitol Lakes, offers approximately 27,000 square feet of gaming space with 859 gaming machines and 12 table games.

“The temporary DraftKings Sportsbook at Hollywood Casino Baton Rouge will provide customers with new, exciting ways to enjoy this historic property, and we’re thrilled our expanded DraftKings partnership will offer guests their premier sports betting technology,” said Terry Downey, president and CEO of CQ Holding Company, Inc. “We believe this temporary DraftKings Sportsbook space will lay the foundation for one of the most engaging sports viewing environments, which will be further elevated upon the opening of the proposed permanent DraftKings Sportsbook next year.”

Construction on a permanent DraftKings Sportsbook located inside of the Hollywood Casino Baton Rouge is currently underway. Hollywood Casino recently broke ground on a 38,000-square-foot expansion project with plans to move the casino operations to land and increase its footprint to 100,000 square feet of space, including the permanent state-of-the-art DraftKings Sportsbook and new dining outposts.

“We’re excited to expand our DraftKings footprint in Louisiana, showcasing our commitment to the region with the opening of our second retail sportsbook space,” said Michael Kibort, senior director of retail sportsbooks at DraftKings. “Through our collaboration with CQ Holding Company, Inc. and Hollywood Casino, we look forward to revolutionizing the sports betting experience while providing sports fans with an outstanding entertainment facility in Baton Rouge.”

The new DraftKings Sportsbook at Hollywood Casino Baton Rouge is part of DraftKings’ continued effort to expand its presence in Louisiana and across the U.S.

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DraftKings is committed to creating inclusive and responsible pathways for people to build, create, imagine, and innovate through the [DraftKings S.E.R.V.E.S.](#) program, with a focus on Service, Equity, Responsible Gaming, Vitality, Entrepreneurship, and Sports. Responsible gaming is a key pillar of the DraftKings S.E.R.V.E.S. program and DraftKings' collective mission is to protect consumers with groundbreaking technology, employee training, resources for customers, and the support of evidence-based research.

Fans can find the latest betting markets and more by downloading the DraftKings Sportsbook app available via iOS and Android [here](#). To become a DraftKings Dynasty Rewards member, visit [sportsbook.draftkings.com/dynasty](https://sportsbook.draftkings.com/dynasty). For more information about Hollywood Casino Baton Rouge, visit the website at [www.hollywoodbr.com](http://www.hollywoodbr.com).

**About DraftKings**

DraftKings Inc. is a digital sports entertainment and gaming company created to fuel the competitive spirit of sports fans with products that range across daily fantasy, regulated gaming and digital media. Headquartered in Boston, and launched in 2012 by Jason Robins, Matt Kalish and Paul Liberman, DraftKings is the only U.S.-based vertically integrated sports betting operator.

DraftKings is a multi-channel provider of sports betting and gaming technologies, powering sports and gaming entertainment for operators in 17 countries. DraftKings' Sportsbook is live with mobile and/or retail betting operations in the United States in Arizona, Colorado, Connecticut, Illinois, Indiana, Iowa, Louisiana, Michigan, Mississippi, New Hampshire, New Jersey, New York, Oregon, Pennsylvania, Tennessee, Virginia, West Virginia, and Wyoming. DraftKings' daily fantasy sports product is available in 6 countries internationally with 15 distinct sports categories. DraftKings is both an official daily fantasy and sports betting partner of the NFL, NBA, MLB, NHL, PGA TOUR and UFC as well as an official daily fantasy partner of NASCAR. Launched in August 2021, DraftKings Marketplace is a digital collectibles ecosystem designed for mainstream accessibility that offers curated NFT drops and supports secondary-market transactions. DraftKings also owns Vegas Sports Information Network, Inc. (VSiN), a multi-platform broadcast and content company.

**Forward-Looking Statements**

Certain statements made in this press release are "forward looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "estimates," "projected," "expects," "anticipates," "forecasts," "plans," "intends," "believes," "seeks," "may," "will," "should," "future,"

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“propose” and variations of these words or similar expressions (or the negative versions of such words or expressions) are intended to identify forward-looking statements. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside DraftKings’ control, that could cause actual results or outcomes to differ materially from those discussed in the forward-looking statements. For a discussion of additional risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see DraftKings’ filings with the Securities and Exchange Commission.

DraftKings does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

**About Hollywood Casino Baton Rouge**

Hollywood Casino Baton Rouge, a thrilling riverboat casino docked on the Mississippi River at 1717 River Rd., is within walking distance to Capitol Lakes, Louisiana State Capitol and other landmark destinations. The 27,000-square-foot gaming space features 859 gaming machines and 12 table games spanning three decks. Hollywood Casino recently broke ground on a 38,000-square-foot expansion project, which includes moving the casino to land and increasing its footprint to 100,000 square feet of space including a state-of-the-art sportsbook and new dining outposts. More information is available at [www.hollywoodbr.com](http://www.hollywoodbr.com) or by calling 618-874-5000. Hollywood Casino Baton Rouge is on social media on Facebook at @HollywoodBR and Instagram at @HollywoodCasinoBR.

**About CQ Holding Company, Inc.**

Located across the Mississippi River from St. Louis, DraftKings at Casino Queen, formerly known as Casino Queen, was CQ Holding Company, Inc.’s entry into gaming and has been welcoming visitors since 1993. The company expanded into Marquette, Iowa, in 2017 adding Casino Queen Marquette, Inc. In 2021, CQ Holding Company, Inc. entered into Louisiana with the completed acquisition of Hollywood Casino Baton Rouge from Gaming and Leisure Properties, Inc. and received approval to acquire the historic Belle of Baton Rouge from Caesars Entertainment. In the same year, CQ Holding Company also announced a combination with Fairmount Park Racetrack to bring casino gaming to the historic Thoroughbred track in Collinsville, Illinois.

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